



### **Who We Are:**

ProHome has been the National Leader for over 25 years in serving the housing and commercial industry through a variety of Commercial, New Home Warranty Management, and Home Maintenance Programs. With over a 100 locations across the country, ProHome's personal service and expert guidance has served as the backbone to our reputation.

### **Our Valued Customers:**

In the past, the main focus of Banks, Credit Unions and Financial Institutions has been on lending to customers and creating relationships with business owners. They have now found themselves as owners of overvalued properties through REO's and NPA's, without a proven and cost effective risk management program to monitor and maintain what value still remains. Statistics show that properties left vacant or not routinely inspected and monitored decline at an increased rate due to break-ins, weather related issues, and mechanical failures eventually sell for pennies on the dollar.

### **Our Program:**

ProHome created the **CAMPro** Program, (**C**omprehensive **A**sset **M**anagement **P**roducts) to assist newly found owners of NPA's and REO's to maintain a higher level of value in these non-performing assets. In a broad overview, ProHome inspects, monitors, and manages every aspect of these properties during key timeframes of value loss potential including the redemption period. Our process includes 24/7 emergency response, real-time access by our customers to all inspections including photographic history, work performed by vetted contractors, repair management, and validation reports of all replacement or repairs performed. These procedures provide and fulfill regulatory disclosure requirements for both the institution and secondary investors, as well as facilitating the requirements dictated by Freddie and Fanny Loans.

### **Our Staff:**

The staff in each of our locations is made up of a unique "Team of Experts." The two principle positions in each office are Administrative Directors who control scheduling of Walkthroughs, Repairs, Maintenance, and Follow-Up Inspections along with our onsite Walkthrough Managers who have extensive background in Construction, Residential Inspections, Product Warranty, Systems Operations, and Maintenance.

### **What It Takes to Get Started:**

For a comprehensive personal presentation, contact us today.

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